



Three Rivers Rowing Association 2018 Head of the Ohio Sponsor Levels and Benefits

Three Rivers Rowing Association develops and delivers safe, sustainable and inclusive programs and events that teach and promote the benefits of rowing and paddling to their diverse community.

The 32nd Annual Head of the Ohio Regatta will take place during the weekend of October 6-7 on the Allegheny River in Pittsburgh, Pennsylvania.

The Head of the Ohio celebrates the beauty, majesty and energy of Pittsburgh's rivers. This two day festival is one of Pittsburgh's premier outdoor events, featuring outdoor activities and entertainment for all ages.

One of the largest two day regattas in the country, the Head of the Ohio attracts rowers of all ages and abilities including Juniors, Masters, Adaptive, and Collegiate rowers. More than just a rowing race, the Head of the Ohio highlights all aspects of recreation along Pittsburgh's riverfront – both on and off the water.

Washington's Landing Boathouse

300 Waterfront Drive
Pittsburgh, PA 15222
p (412)231.8772
f (412)231.5337

Millvale Boathouse and Training Center

90 Riverfront Drive
Millvale, PA 15209

Sponsor Level Selection

Sponsors may select the contribution level at which they wish to support the organization. Each level of contribution receives the option to provide TRRA with items to give to participants and/or spectators.

Sponsor Level	Contribution
Title	\$15,000
Platinum	\$7,500
Gold	\$5,000
Silver	\$2,500
Individual Race	\$500

TITLE: "Head of the Ohio presented by XYZ" naming rights. Name announcements, booth space provided, banner placement, inclusion on race poster. Logo included on the race website and all race materials, clothing (volunteer t-shirts and participants purchased t-shirts) and on each participating boat's bib and bow number. Presenting sponsor of TRRA's 2019 Pittsburgh Indoor Rowing Championship included, comprised of signage, logo placement on all event materials. Two on water team-building activities at TRRA for up to 40 people.

PLATINUM: Name announcements, booth space provided, banner placement, inclusion on race poster. Logo included on the race website, volunteer t-shirts and all race materials. Sign and logo placement at 2019 Pittsburgh Indoor Rowing Championships. One on water team-building activity at TRRA for up to 40 people.

GOLD: Brand announcements throughout event, booth space provided, banner placement, inclusion on event poster to be distributed across Allegheny County. Logo included on the race website and volunteer t-shirts.

SILVER: Brand announcements throughout event and inclusion on race poster, to be distributed across Allegheny County. Logo included on the race website and volunteer t-shirts.

INDIVIDUAL RACE: Sponsor any of the 76 scheduled races, receive name recognition and announcement. For example, *The Mens Youth 8+ Final Presented by _____*. One organization may sponsor several races.

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